



# 2018-2019 ANNUAL REPORT



*Florida's  
Epilepsy Ally*

# WELCOME LETTER

## A MESSAGE FROM OUR PRESIDENT & CEO



Dear Friends of Epilepsy Florida,

For nearly 50 years, Epilepsy Florida has served as the premier source of information and services for individuals living with epilepsy in the state of Florida.

With eight offices statewide, in Miami, Fort Lauderdale, West Palm Beach, Jacksonville, Daytona, Gainesville, Pensacola, and Naples, we are dedicated to connecting people to the help and resources they truly need. We are committed to being the first call for anyone living with epilepsy, the person newly diagnosed with epilepsy, the parent of a child struggling with seizures, or the caregiver of a loved one without work because of their condition. For those in need, we proudly provide case management, psychological services, family services support, and, if eligible, medications, clinics, and EEG and diagnostic testing. We also provide camp, support groups, advocacy, and epilepsy education to the community at large.

As we reflect on this past year, I am pleased to share the many successes that enabled our progress toward providing the highest level of support and care for Floridians with epilepsy.

We impacted nearly 2,500 individuals through our direct services. This impact extends further to family members who also benefit from our services, as epilepsy significantly affects them, too. I'm proud to note that nearly \$13,000 of the client fees received from these services was reinvested directly back into our programs. Combined, our annual Walk the Talk for Epilepsy events and signature November Epilepsy Awareness Month events raised more than half a million dollars in support of our mission. Additionally, we successfully executed advocacy events to allow stakeholders from around the state to come together during Florida's legislative session to meet with legislators, review policy, and encourage continued epilepsy support.

The following pages of this annual report will highlight even more progress made by Epilepsy Florida in the 2018-2019 year.

Today, we build on our nearly 50-year legacy of serving the 426,000 Floridians who suffer from epilepsy and as the foremost provider of support and care for Floridians with epilepsy. Thank you for your unwavering support as we strive to make our dream of a world free from epilepsy a reality.

Sincerely,

A handwritten signature in black ink that reads "Karen Basha Egozi". The signature is written in a cursive, flowing style.

**Karen Basha Egozi**  
President & CEO

# CURRENT BOARD OF DIRECTORS



**Patricia Dean**  
*Chair*



**Don Brennan**  
*Vice Chair*



**Sara Widing**  
*Secretary*



**A.G. "Terry" Newmyer III**  
*Treasurer*



**Steve Feig**  
*Member at Large*



**Adam Adache**  
*Director*



**Beth Alcalde**  
*Director*



**Michael J. Bowen**  
*Director*



**State Representative  
Nicholas X. Duran**  
*Director*



**Carlos J. Gimenez**  
*Director*



**Nick Hansen**  
*Director*



**Hind Kettani, M.D.**  
*Director*



**Jeff Klauk**  
*Director*



**Commissioner  
Joe A. Martinez**  
*Director*



**State Representative  
Daniel Perez**  
*Director*









**Steve Schale**  
*Director*



**Tarek Zakaria, M.D.**  
*Director*

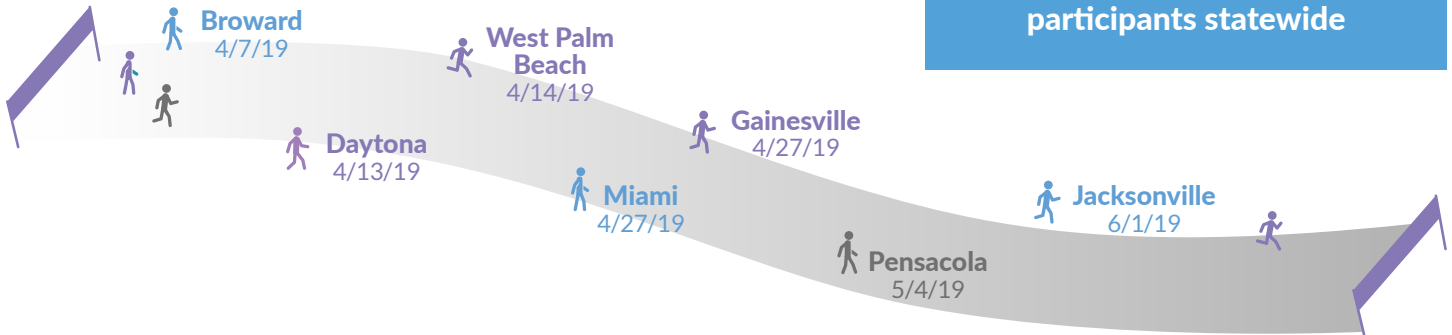
# SERVICES

|   |  |   |  |  |
|---|--|---|--|--|
| <p>SERVICES</p>                      | <p><b>6,323</b></p> <p>Individuals Assisted</p>                                | <p><b>1,093</b></p> <p>Attendees at 134 Support Group Meetings</p>            | <p><b>2,432</b></p> <p>Individuals Received Care Coordination</p>                            | <p><b>6,323</b></p> <p>Individuals Assisted</p>  |
| <p>MEDICAL</p>                       | <p><b>835</b></p> <p>Neurological Evaluations</p>                              | <p><b>1,500</b></p> <p>Lab Tests</p>  | <p><b>218</b></p> <p>Other Tests (MRI, EEG, CT Scan, Bone Scan)</p>                          | <p><b>2,553</b></p> <p>Medical Services</p>      |
| <p>PSYCHOLOGICAL</p>                | <p><b>415</b></p> <p>Client Sessions</p>                                       | <p><b>125</b></p> <p>Client Assessments</p>                                   | <p><b>503</b></p> <p>Hours of Counseling</p>   | <p><b>415</b></p> <p>Psychological Sessions</p>  |
| <p>PREVENTION &amp; EDUCATION</p>  | <p><b>8,203</b></p> <p>Attendees at 452 Epilepsy Educational Presentations</p> | <p><b>127,820</b></p> <p>Attendees educated at 1,101 Awareness Activities</p> | <p><b>2,807,751</b></p> <p>Individuals Reached Through Online and Social Media Platforms</p> | <p><b>2,800,000+</b></p> <p>Persons Educated</p> |
| <p>INTAKE</p>                      | <p><b>5,093</b></p> <p>Calls From Individuals Seeking Assistance</p>           | <p><b>604</b></p> <p>Intakes of New Cases</p>                                 | <p><b>5,093</b></p> <p>Service Calls</p>   |  |
| <p>CAMP</p>                        | <p><b>86</b></p> <p>Children with Epilepsy Sponsored</p>                       | <p><b>7,000+</b></p> <p>Hours of Fun</p>                                      | <p><b>20</b></p> <p>Families Empowered at Family Weekend</p>                                 | <p><b>106</b></p> <p>Camp Scholarships</p>       |

\$12,945 of Client Service Fees reinvested into Programs

# EVENTS

## Walk the Talk for Epilepsy



Seven walks raised more than \$440,000 with 2,800+ participants statewide

## Let's Talk About It! November Epilepsy Awareness Month

Seven events raised more than \$233,000 with 850+ participants statewide



Spooky Soirée  
Miami



Concert Under the Stars  
West Palm Beach



Great Gatsby Charity Bash  
Jacksonville



Snacks & Swizzles  
Cocktail Event  
Daytona



Educational Dinner  
Gainesville



Cheers for Charity  
Pensacola



Roaring 20's Soirée  
Naples

## Do-It-Yourself (DIY)/Special Events

Thank you to our dedicated supporters for hosting events in the community to help spread awareness and raise funds for individuals living with epilepsy!

32 DIY/Special Events raised more than \$62,000



Golf Outings



Quarter Auctions



Runs/Walks/  
Marathons



Corporate  
Jeans Days



Charity  
Brunches



Game  
Dinners



Holiday  
Parties

# HIGHLIGHTS

## Advocacy



Governor **Ron DeSantis** and First Lady **Casey DeSantis**  
Commissioner of Agriculture and Consumer Services **Nicole Fried**  
Senator **Aaron Bean**  
Representative **Cord Byrd**  
Representative **MaryLynn Magar**



Staff members and volunteer epilepsy advocates met with more than **15 Florida legislators** throughout **Capitol Day**

## Clayton Feig Youth Awardees



**Addyson Johnston**

Jacksonville



**Maegan Haganey**

Daytona



**Tori Longo**

Naples



**Bailey Ryon**

Gainesville



**Jordyn Salbe**

West Palm Beach



**Christopher Garcia**

Miami



**Mathieu Rybarscyk**

Broward



**Vincent Solomon**

Pensacola

*Clayton Feig Youth Fund raised \$63,000+ in support of Children's Services*

## Healthcare Navigation Program

EFL Navigators personally assisted and educated:



**226,917**

consumers

and reached 47,766,800+ via media coverage over the life of the program



**6,357**

Consumers received in-person Navigation services



**5,718**

Consumers were assisted to enroll in a Qualified Health Plan or Medicaid/CHIP

# HIGHLIGHTS

## Digital



### Website

Sessions: **55,000+**  
 Users: **33,000+**  
 Pageviews: **142,000+**  
 Pages/Session: **2.59**  
 Avg. Session Duration: **2:34**



### Social Media

Total Followers: **23,375**  
 Total Reach/Impressions: **2,807,751**



### Newsletter

Monthly e-newsletter has been sent out to a database of **more than 25,000 individuals** and growing.



### Digital Fundraisers

**\$18,000+** in Facebook Fundraisers

## Media



**97**  
 Featured News Articles



**9**  
 TV News Segments



**6**  
 Radio Segments

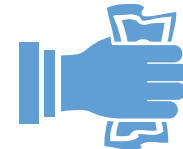
# FOUNDATION & CORPORATE DONORS



**\$2,084,975**  
 in Grants & Government Funding



**\$111,780**  
 in Corporate Dollars



**\$84,384**  
 in Individual Donations



## Miami

7300 N Kendall Drive, Suite 760  
Miami, FL 33156

Phone: (305) 670-4949  
Fax: (305) 670-0904

## Broward

512 NE 3rd Avenue, 3rd Floor  
Ft. Lauderdale, FL 33301

Phone: (954) 779-1509  
Fax: (954) 779-1549

## West Palm Beach

801 Northpoint Parkway  
West Palm Beach, FL 33407

Phone: (561) 478-6515  
Fax: (561) 687-9318

## Jacksonville

5209 San Jose Blvd., Suite 102  
Jacksonville, FL 32207

Phone: (904) 731-3752  
Fax: (904) 730-2329

## Gainesville

309 NE 1st Street, Suite 20 & 21  
Gainesville, FL 32601

Phone: (352) 378-4324  
Fax: (352) 378-4227

## Pensacola

105 E. Gregory Square, Suite C  
Pensacola, FL 32502

Phone: (850) 433-1395  
Fax: (850) 433-2006

## Daytona

PO BOX 163  
New Smyrna Beach, FL 32170

Phone: (386) 314-0904  
Fax: (386) 402-8240

## Naples

5450 YMCA Road, Suite 100  
Naples, FL 34109

Phone: (239) 778-8316  
Fax: (239) 778-8317

*Eight Offices Across Florida Serving 36 Counties*

**STAY CONNECTED**